

Press Release
9 April 2024

Finnish green innovation companies showcase sustainable replacements for synthetic ingredients for personal care at in-cosmetics Global

Several Finnish forefront deep tech companies developing sustainable alternatives for synthetic ingredients have joined forces to showcase their green innovations at in-cosmetics Global, the leading global tradeshow for personal care ingredients.

The demand for bio-based raw materials is growing rapidly worldwide. Various Finnish deep tech companies are developing sustainable innovations to replace environmentally harmful ingredients, such as fossil fuel-based microplastics.

The global demand for sustainable and biobased ingredients is growing rapidly. Consumers are more aware of the sustainable aspects and want products that are good for them and for the environment. International legislation and regulations, such as Microplastics Restriction in the EU, force industries to find green, biobased solutions to replace existing synthetic ingredients in their products. Raw materials that minimize environmental damage and optimize the use of natural resources are sought-after.

Finland is known for its innovative approach to sustainability and green technologies. Several Finnish forefront deep tech companies are developing sustainable alternatives for synthetic ingredients. These products have many benefits and uses in various industries. In the cosmetics market, these biobased innovations function as sustainable and biodegradable replacement for environmentally harmful ingredients. They also respond to growing demand for sustainable raw material solutions as consumers value clean and renewable ingredients in their everyday products.

Join in-cosmetics Global to explore the green innovations of the Finnish deep tech companies

Now there is an opportunity to explore the green innovations of the Finnish forefront deep tech companies, as Boreal Bioproducts, CH-Bioforce, Innomost, Mielikki Nordic and Origin by Ocean, will be showcasing their solutions at in-cosmetics Global, the leading global tradeshow for personal care ingredients. The event takes place in Paris, France 16th to 18th April. The event brings together more than 900 personal care ingredient suppliers and around 15.000 visitors. The Finnish green innovations will be showcased in the Scandinavian Pavilion next to The Sustainability Zone. Welcome to hear more about the sustainable future of cosmetics industry!

Boreal Bioproducts

Boreal Bioproducts is a B2B company at the forefront of wood-based bioeconomy converting forest industry side streams into valuable ingredients. SpruceSugar™ is an innovative polysaccharide compound for haircare, sun care and skin care. SpruceSugar™ not only enhances your own but also the environmental wellbeing.

For more information, visit www.borealbioproducts.com

CH-Bioforce

CH-Bioforce's groundbreaking products – CELLENSE™, XYLENSE® and LIGNENSE® – can replace non-renewable chemicals in various cosmetics. Our innovative hemicellulose-based XYLENSE works perfectly as an emulsifier and lignin-based LIGNENSE as a UV-light blocker. All raw materials are highly natural, pure, and sustainable as they are produced from industrial and agricultural side streams – like straw and oat husk.

For more information, visit www.ch-bioforce.com

Innomost

Innomost develops and produces innovative renewable ingredients from certified Nordic forest industry side streams. Our upcycled bio-based products Barkinno.™, Betuinno.™, and Suberinno.™ are sustainable, vegan, and biodegradable, and can replace fossil-based ingredients such as micro plastics, synthetic white pigment, and other environmentally harmful ingredients.

For more information, visit www.innomost.com.

Mielikki Nordic

WoodSense is a high quality, science backed anti-inflammatory ingredient produced by Mielikki Nordic. It is a combination of both fungal and wood extracts, and it can be used in almost all cosmetic products. WoodSense is 100% natural, and it originates from the Nordic forests.

For more information, visit www.mielikki-nordic.com

Origin by Ocean

Origin by Ocean uses its patented biorefinery process to extract high quality functional and active ingredients from invasive and harmful seaweeds. Significant environmental and societal benefits are achieved through our regenerative value chain.

For more information, visit www.originbyocean.com

More information

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